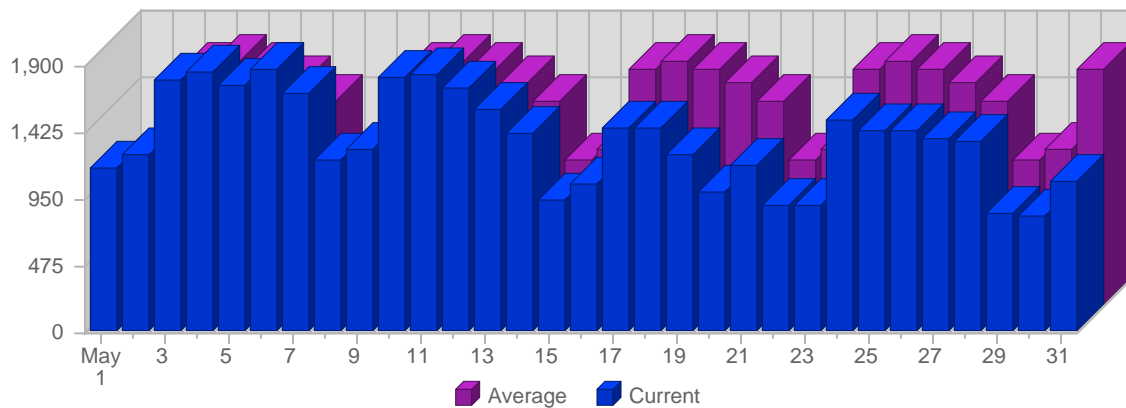
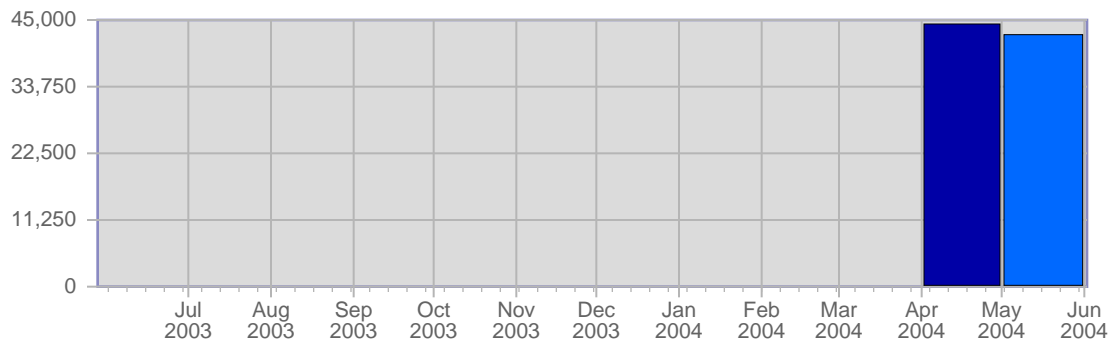


Report Description

Domain: www.postbox.ch
 Report Description: Executive Summary Report for the month of May 2004
 Report Range: Month of May 2004
 Report Scope: Historical Data

Visits



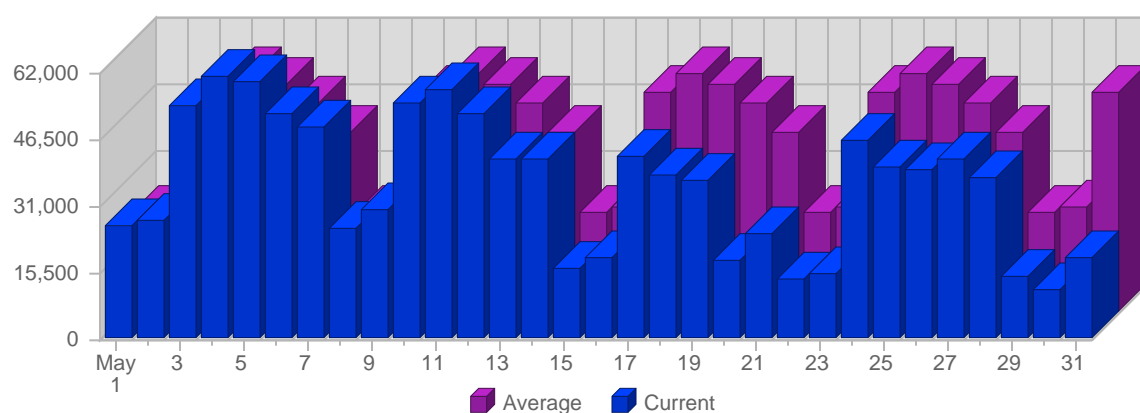
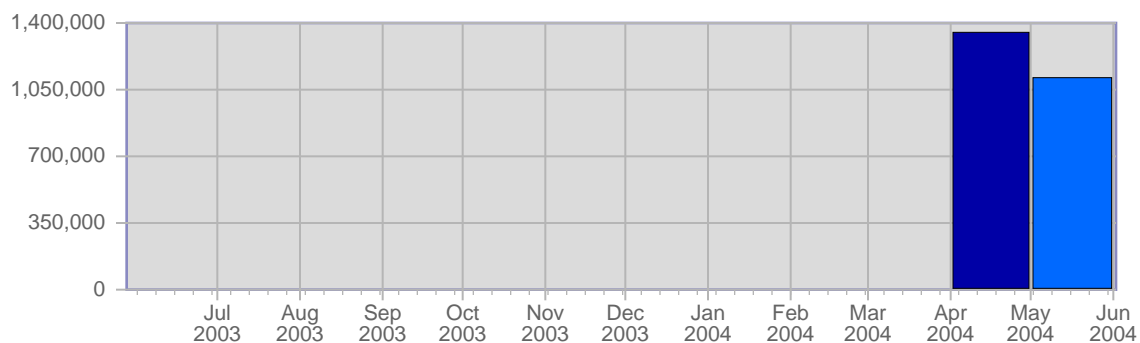
Date	Total Visits	Average Visits Historically	Change	Percent of Total Visits
Sat May 1st, 2004	1,161	1,039.50	+37 ▲	2.74%
Sun May 2nd, 2004	1,263	1,111.25	-706 ▼	2.98%
Mon May 3rd, 2004	1,797	1,682.25	-15 ▼	4.24%
Tue May 4th, 2004	1,853	1,735.13	-16 ▼	4.38%
Wed May 5th, 2004	1,751	1,686.25	+16 ▲	4.13%
Thu May 6th, 2004	1,868	1,583.50	+243 ▲	4.41%
Fri May 7th, 2004	1,701	1,450.00	+579 ▲	4.02%
Sat May 8th, 2004	1,222	1,039.50	+61 ▲	2.89%
Sun May 9th, 2004	1,309	1,111.25	+46 ▲	3.09%

Continued on Page 2 ...

... continued from Page 1

Mon May 10th, 2004	1,814	1,682.25	+17 ▲	4.28%
Tue May 11th, 2004	1,841	1,735.13	-12 ▼	4.35%
Wed May 12th, 2004	1,734	1,686.25	-17 ▼	4.09%
Thu May 13th, 2004	1,593	1,583.50	-275 ▼	3.76%
Fri May 14th, 2004	1,416	1,450.00	-285 ▼	3.34%
Sat May 15th, 2004	942	1,039.50	-280 ▼	2.22%
Sun May 16th, 2004	1,054	1,111.25	-255 ▼	2.49%
Mon May 17th, 2004	1,454	1,682.25	-360 ▼	3.43%
Tue May 18th, 2004	1,461	1,735.13	-380 ▼	3.45%
Wed May 19th, 2004	1,263	1,686.25	-471 ▼	2.98%
Thu May 20th, 2004	999	1,583.50	-594 ▼	2.36%
Fri May 21st, 2004	1,191	1,450.00	-225 ▼	2.81%
Sat May 22nd, 2004	911	1,039.50	-31 ▼	2.15%
Sun May 23rd, 2004	906	1,111.25	+906 ▲	2.14%
Mon May 24th, 2004	1,505	1,682.25	+1,505 ▲	3.55%
Tue May 25th, 2004	1,427	1,735.13	+1,427 ▲	3.37%
Wed May 26th, 2004	1,442	1,686.25	+1,442 ▲	3.41%
Thu May 27th, 2004	1,386	1,583.50	+1,386 ▲	3.27%
Fri May 28th, 2004	1,357	1,450.00	+1,357 ▲	3.20%
Sat May 29th, 2004	847	1,039.50	+847 ▲	1.00%
Sun May 30th, 2004	819	1,111.25	+819 ▲	1.93%
Mon May 31st, 2004	1,068	1,682.25	+1,068 ▲	2.52%
	42,355	22,103		

Hits



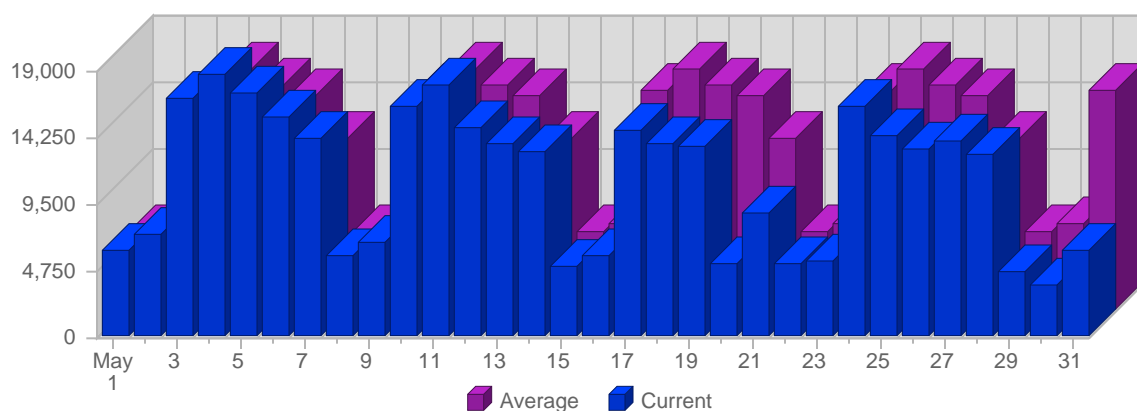
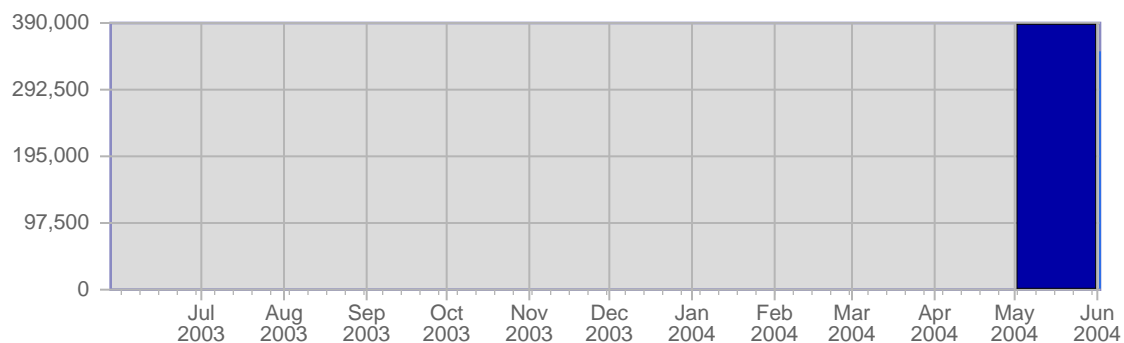
Date	Total Hits	Average Hits Historically	Change	Percent of Total Hits
Sat May 1st, 2004	26,573	23,006.13	-3,537 ▼	2.39%
Sun May 2nd, 2004	27,316	24,194.50	-40,371 ▼	2.46%
Mon May 3rd, 2004	54,500	51,277.88	-5,137 ▼	4.91%
Tue May 4th, 2004	61,146	55,381.75	+2,373 ▲	5.50%
Wed May 5th, 2004	59,993	52,701.75	-1,359 ▼	5.40%
Thu May 6th, 2004	52,621	48,374.00	+5,753 ▲	4.74%
Fri May 7th, 2004	49,263	41,767.63	+23,759 ▲	4.43%
Sat May 8th, 2004	26,028	23,006.13	-545 ▼	2.34%
Sun May 9th, 2004	30,054	24,194.50	+2,738 ▲	2.71%
Mon May 10th, 2004	54,684	51,277.88	+184 ▲	4.92%
Tue May 11th, 2004	57,733	55,381.75	-3,413 ▼	5.20%
Wed May 12th, 2004	52,235	52,701.75	-7,758 ▼	4.70%
Thu May 13th, 2004	41,844	48,374.00	-10,777 ▼	3.77%
Fri May 14th, 2004	42,027	41,767.63	-7,236 ▼	3.78%
Sat May 15th, 2004	16,335	23,006.13	-9,693 ▼	1.47%
Sun May 16th, 2004	19,152	24,194.50	-10,902 ▼	1.72%
Mon May 17th, 2004	42,609	51,277.88	-12,075 ▼	3.84%
Tue May 18th, 2004	37,918	55,381.75	-19,815 ▼	3.41%

Continued on Page 4 ...

... continued from Page 3

Wed May 19th, 2004	37,176	52,701.75	-15,059 ▼	3.35%
Thu May 20th, 2004	18,106	48,374.00	-23,738 ▼	1.63%
Fri May 21st, 2004	24,575	41,767.63	-17,452 ▼	2.21%
Sat May 22nd, 2004	14,071	23,006.13	-2,264 ▼	1.27%
Sun May 23rd, 2004	15,387	24,194.50	+15,387 ▲	1.39%
Mon May 24th, 2004	46,153	51,277.88	+46,153 ▲	4.15%
Tue May 25th, 2004	40,210	55,381.75	+40,210 ▲	3.62%
Wed May 26th, 2004	39,105	52,701.75	+39,105 ▲	3.52%
Thu May 27th, 2004	41,977	48,374.00	+41,977 ▲	3.78%
Fri May 28th, 2004	37,426	41,767.63	+37,426 ▲	3.37%
Sat May 29th, 2004	14,786	23,006.13	+14,786 ▲	1.33%
Sun May 30th, 2004	11,487	24,194.50	+11,487 ▲	1.03%
Mon May 31st, 2004	18,602	51,277.88	+18,602 ▲	1.67%
	1,111,092	677,550		

Page Views

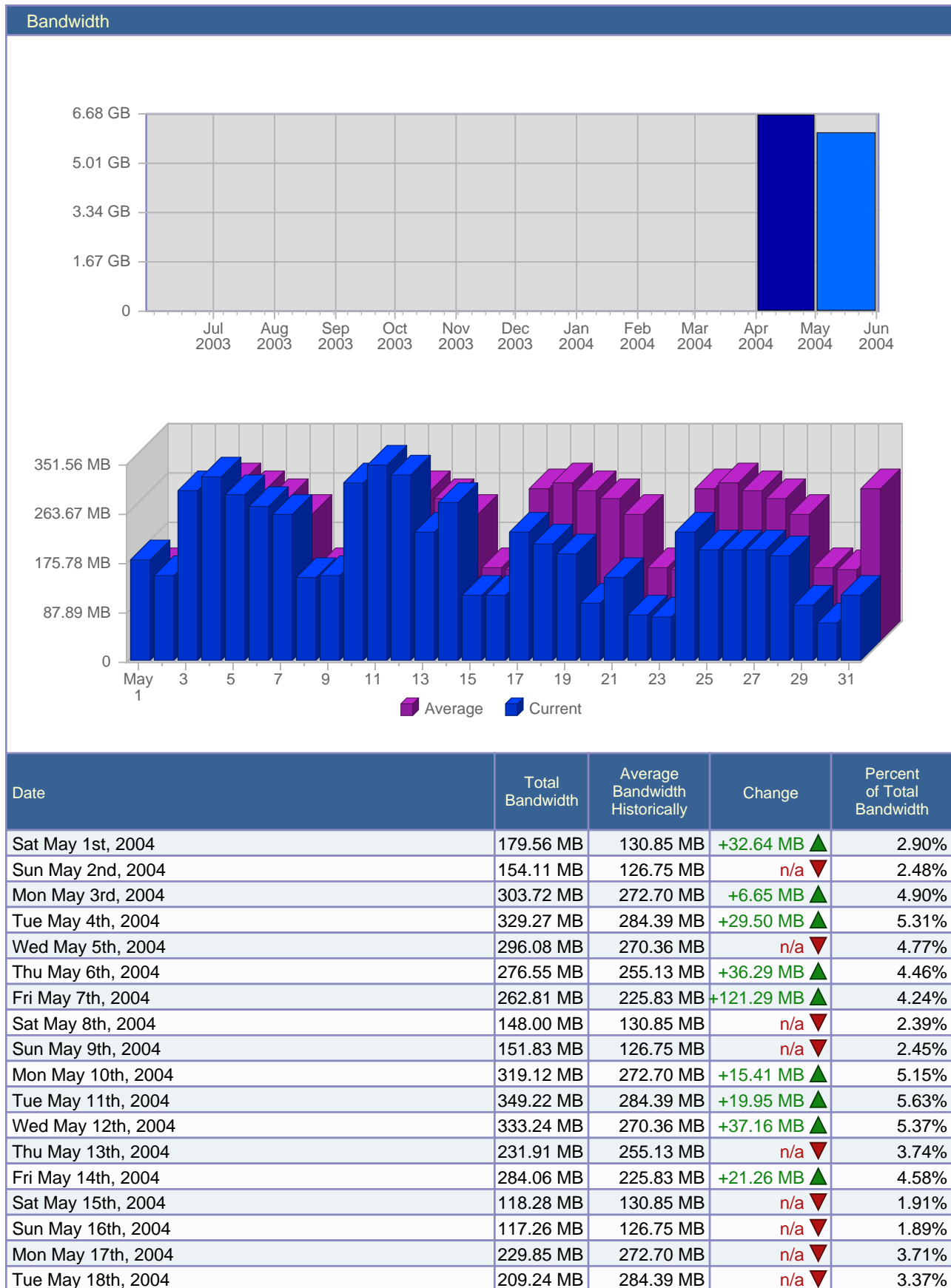


Date	Total Page Views	Average Page Views Historically	Change	Percent of Total Page Views
Sat May 1st, 2004	6,225	5,620.00	-208 ▼	1.79%
Sun May 2nd, 2004	7,220	6,159.75	-10,663 ▼	2.07%
Mon May 3rd, 2004	17,062	15,725.75	-466 ▼	4.89%
Tue May 4th, 2004	18,678	17,245.00	-118 ▼	5.36%
Wed May 5th, 2004	17,422	16,148.88	-5,206 ▼	4.00%
Thu May 6th, 2004	15,734	15,361.75	+3,359 ▲	4.51%
Fri May 7th, 2004	14,206	12,325.25	+8,916 ▲	4.07%
Sat May 8th, 2004	5,824	5,620.00	-401 ▼	1.67%
Sun May 9th, 2004	6,825	6,159.75	-395 ▼	1.96%
Mon May 10th, 2004	16,527	15,725.75	-535 ▼	4.74%
Tue May 11th, 2004	17,958	17,245.00	-720 ▼	5.15%
Wed May 12th, 2004	14,887	16,148.88	-2,535 ▼	4.27%
Thu May 13th, 2004	13,783	15,361.75	-1,951 ▼	3.95%
Fri May 14th, 2004	13,262	12,325.25	-944 ▼	3.80%
Sat May 15th, 2004	5,048	5,620.00	-776 ▼	1.45%
Sun May 16th, 2004	5,799	6,159.75	-1,026 ▼	1.66%
Mon May 17th, 2004	14,707	15,725.75	-1,820 ▼	4.22%
Tue May 18th, 2004	13,835	17,245.00	-4,123 ▼	3.97%

Continued on Page 6 ...

... continued from Page 5

Wed May 19th, 2004	13,636	16,148.88	-1,251 ▼	3.91%
Thu May 20th, 2004	5,170	15,361.75	-8,613 ▼	1.48%
Fri May 21st, 2004	8,759	12,325.25	-4,503 ▼	2.51%
Sat May 22nd, 2004	5,265	5,620.00	+217 ▲	1.51%
Sun May 23rd, 2004	5,381	6,159.75	+5,381 ▲	1.54%
Mon May 24th, 2004	16,367	15,725.75	+16,367 ▲	4.69%
Tue May 25th, 2004	14,321	17,245.00	+14,321 ▲	4.11%
Wed May 26th, 2004	13,367	16,148.88	+13,367 ▲	3.83%
Thu May 27th, 2004	13,887	15,361.75	+13,887 ▲	3.98%
Fri May 28th, 2004	12,968	12,325.25	+12,968 ▲	3.72%
Sat May 29th, 2004	4,662	5,620.00	+4,662 ▲	1.34%
Sun May 30th, 2004	3,718	6,159.75	+3,718 ▲	1.07%
Mon May 31st, 2004	6,208	15,725.75	+6,208 ▲	1.78%
	348,711	193,479		

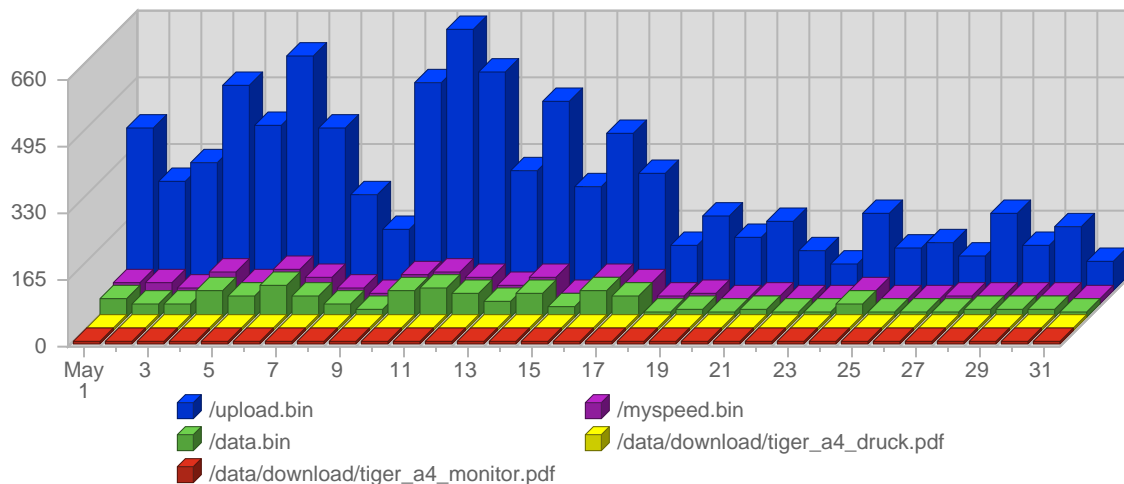


Continued on Page 8 ...

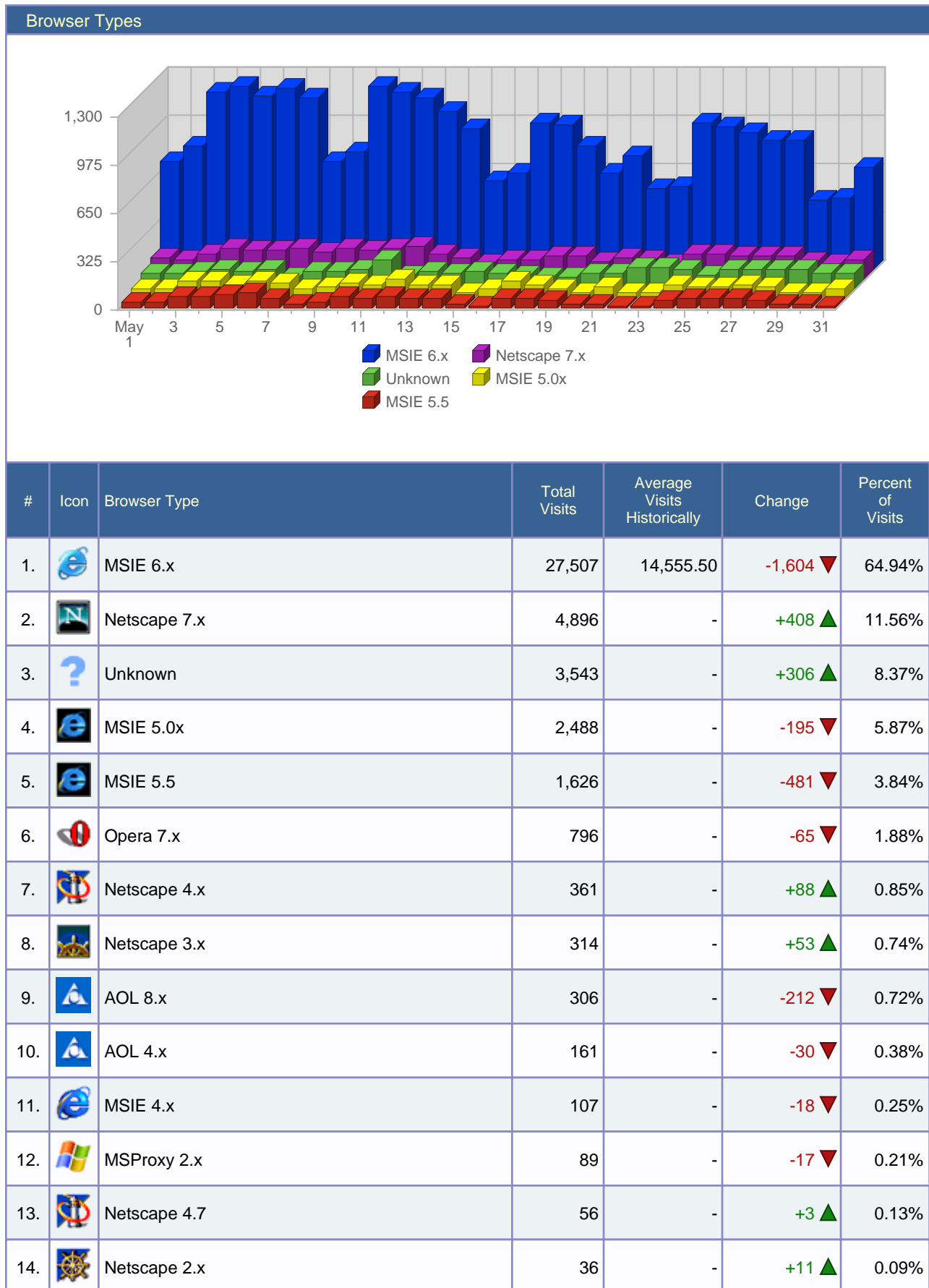
... continued from Page 7

Wed May 19th, 2004	190.58 MB	270.36 MB	n/a ▼	3.07%
Thu May 20th, 2004	103.24 MB	255.13 MB	n/a ▼	1.66%
Fri May 21st, 2004	148.52 MB	225.83 MB	n/a ▼	2.39%
Sat May 22nd, 2004	83.72 MB	130.85 MB	n/a ▼	1.35%
Sun May 23rd, 2004	78.90 MB	126.75 MB	+78.90 MB ▲	1.27%
Mon May 24th, 2004	229.01 MB	272.70 MB	+229.01 MB ▲	3.69%
Tue May 25th, 2004	200.20 MB	284.39 MB	+200.20 MB ▲	3.23%
Wed May 26th, 2004	199.35 MB	270.36 MB	+199.35 MB ▲	3.21%
Thu May 27th, 2004	199.57 MB	255.13 MB	+199.57 MB ▲	3.22%
Fri May 28th, 2004	188.38 MB	225.83 MB	+188.38 MB ▲	3.04%
Sat May 29th, 2004	99.54 MB	130.85 MB	+99.54 MB ▲	1.61%
Sun May 30th, 2004	68.43 MB	126.75 MB	+68.43 MB ▲	1.10%
Mon May 31st, 2004	119.36 MB	272.70 MB	+119.36 MB ▲	1.92%
	6.06 GB	3.33 GB		

Media & Downloads








#	File	Total Downloads	Average Downloads Historically	Change	Percent of Downloads
1.	/upload.bin	8,500	-	+3,791 ▲	66.03%
2.	/myspeed.bin	1,235	-	+590 ▲	9.59%
3.	/data.bin	1,095	-	+564 ▲	8.51%
4.	/data/download/tiger_a4_druck.pdf	53	-	+40 ▲	0.41%
5.	/data/download/tiger_a4_monitor.pdf	47	-	+29 ▲	0.37%
6.	/express/sounds/police.wav	33	-	+5 ▲	0.26%
7.	/express/sounds/bark.wav	28	-	+7 ▲	0.22%
8.	/express/sounds/bird1.wav	18	-	+6 ▲	0.14%
9.	/doku/maillsiteamdatasheet.pdf	13	-	+6 ▲	0.10%
10.	/express/.../iraq_under_new_management.pdf	10	-	+10 ▲	0.08%
11.	/data/download/tiger_a4_preisliste.pdf	10	-	+10 ▲	0.08%
12.	/express/.../maman_a_dis_que_je_peux.avi	9	-	+9 ▲	0.07%
13.	/.../tel4you_sitzungsprotokoll_31.4.2004.pdf	9	-	+9 ▲	0.07%
14.	/doku/maillsiteasdatasheet.pdf	9	-	-6 ▼	0.07%
15.	/.../esr-asr-list_000007414_2004-05-19.pdf	9	-	+9 ▲	0.07%
16.	/express/.../389629829/track05.mp3	8	-	+8 ▲	0.06%
17.	/express/.../389305954/mai04.3doc.pdf	8	-	+8 ▲	0.06%
18.	/express/.../448174592/culos.ppt	8	-	+8 ▲	0.06%
19.	/express/.../453601069/0304_16-32_1.pdf	8	-	+8 ▲	0.06%
20.	/express/.../453601069/0304_1-15.pdf	8	-	+8 ▲	0.06%
21.	/.../african_alliance_kenya_quarterly_q104.pdf	8	-	+8 ▲	0.06%
22.	/express/.../457124991/pitstop.mpg	8	-	+8 ▲	0.06%
23.	/data/download/virus.pdf	7	-	-2 ▼	0.05%
24.	...53708455/vr-prot0404021_inkl_korrekturen.doc	7	-	+7 ▲	0.05%
25.	/express/.../philip_5_mai_2004_16.35.avi	7	-	+7 ▲	0.05%
		12,873	-		

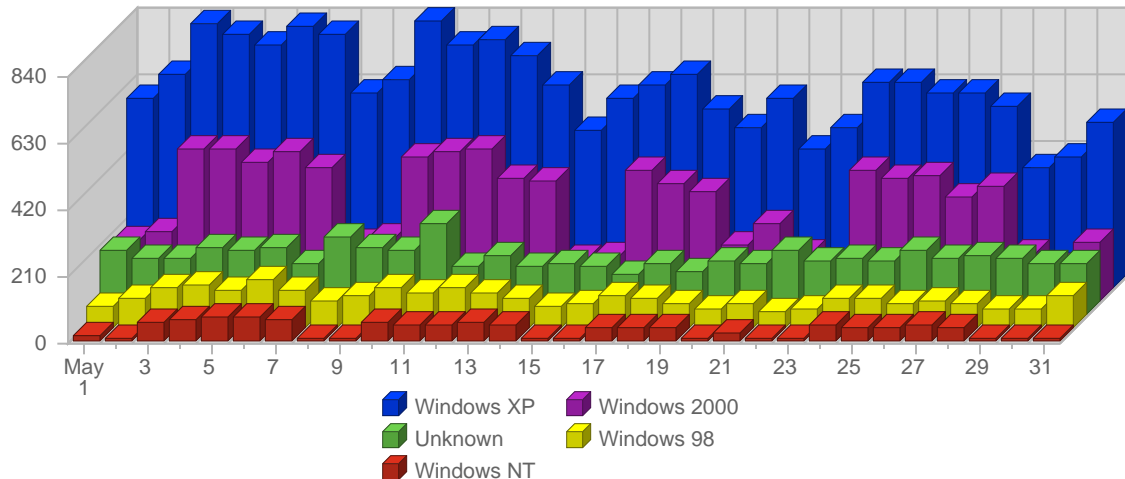
















Continued on Page 11 ...

... continued from Page 10

15.		Netscape 4.5	24	-	-3 ▼	0.06%
16.		Opera 6.x	22	-	-22 ▼	0.05%
17.		AOL 7.x	19	-	-67 ▼	0.05%
18.		Opera 5.x	3	-	-4 ▼	0.01%
19.		MSIE 3.x	1	-	-1 ▼	0.00%
			42,355	14,556		

Browser Operating Systems



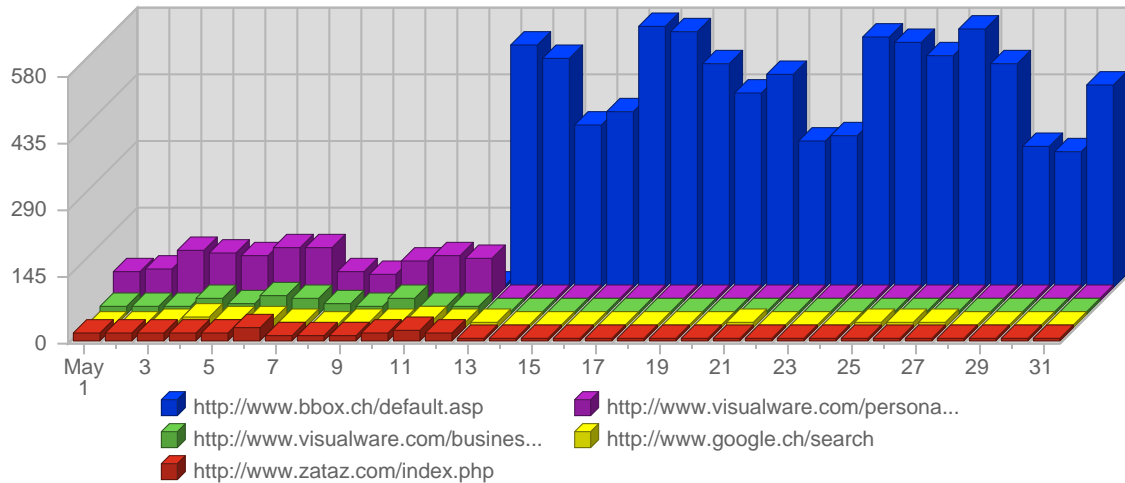
#	Icon	Operating System	Total Visits	Average Visits Historically	Change	Percent of Visits
1.		Windows XP	19,722	-	-361 ▼	46.56%
2.		Windows 2000	9,688	5,563.50	-1,439 ▼	22.87%
3.		Unknown	5,591	-	+651 ▲	13.20%
4.		Windows 98	2,858	-	-242 ▼	6.75%
5.		Windows NT	1,086	-	-303 ▼	2.56%
6.		Macintosh PPC	811	-	-16 ▼	1.92%
7.		Macintosh OS X	730	-	+75 ▲	1.72%
8.		Windows ME	694	-	-255 ▼	1.64%
9.		Linux	448	-	+71 ▲	1.06%
10.		Windows 2003	306	169.00	-32 ▼	0.72%
11.		Windows 95	282	-	-6 ▼	0.67%
12.		BSD UNIX	94	-	+21 ▲	0.22%
13.		Windows CE	27	-	-2 ▼	0.06%
14.		Sun OS	14	-	-9 ▼	0.03%
15.		Macintosh	3	-	+2 ▲	0.01%

Continued on Page 13 ...

... continued from Page 12

16.		OS/2	1	-	-2 ▼	0.00%
			42,355	5,733		




Referring URLs



#	Icon	Referring URL	Total Visits Referred	Average Visits Historically	Change	Percent of Visits
1.		http://www.bbox.ch/default.asp	8,583	-	+8,583 ▲	70.13%
2.		http://www.visualware.com/persona...	1,078	-	-1,357 ▼	8.81%
3.		http://www.visualware.com/busines...	295	-	-605 ▼	2.41%
4.		http://www.google.ch/search	277	-	-28 ▼	2.26%
5.		http://www.zataz.com/index.php	221	-	-250 ▼	1.81%
6.		http://www.google.de/search	219	-	-98 ▼	1.79%
7.		http://www.open-files.com/forum/i...	106	-	+106 ▲	0.87%
8.		http://www.search.ch/search.html	80	-	-30 ▼	0.65%
9.		http://pww.post.ch/right.asp	80	-	-17 ▼	0.65%

Continued on Page 15 ...

... continued from Page 14

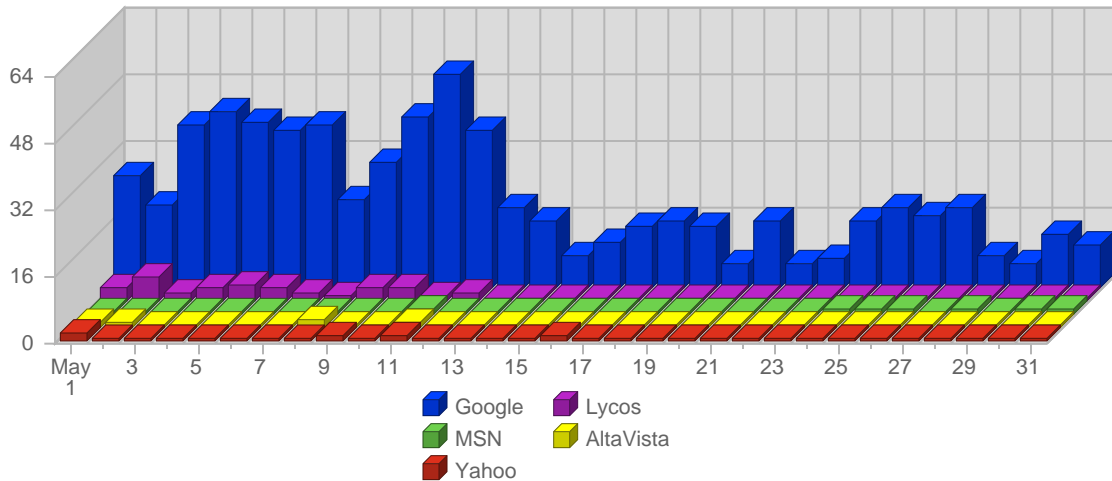
10.		http://www.google.com/search	78	-	-33 ▼	0.64%
11.		http://www.toonsiland.com/detecti...	74	-	-29 ▼	0.61%
12.		http://myspeed.visualware.com/	66	-	+40 ▲	0.54%
13.		http://www.libellules.ch/	34	-	-107 ▼	0.28%
14.		http://berndreichel.gmxhome.de/be...	32	-	+32 ▲	0.26%
15.		http://assiste.free.fr/p/internet...	29	-	-13 ▼	0.24%
16.		http://www.google.fr/search	28	-	-9 ▼	0.23%
17.		http://visualroute.bboxbbs.ch/	26	-	-65 ▼	0.21%
18.		http://www.computer-security.ch/i...	25	-	-25 ▼	0.20%
19.		http://www.visualroute.it/prodott...	23	-	-18 ▼	0.19%
20.		http://www.libellules.ch/ip.php	23	-	0 ▬	0.19%
21.		http://www.bbox.ch/	22	-	+20 ▲	0.18%
22.		http://forums.phpbb-fr.com/viewto...	20	-	+15 ▲	0.16%
23.		http://www.google.at/search	20	-	-15 ▼	0.16%
24.		http://www.swisswebcams.ch/deutsc...	19	-	+4 ▲	0.16%
25.		http://www.ufo.ch/	19	-	+10 ▲	0.16%








Continued on Page 16 ...

... continued from Page 15

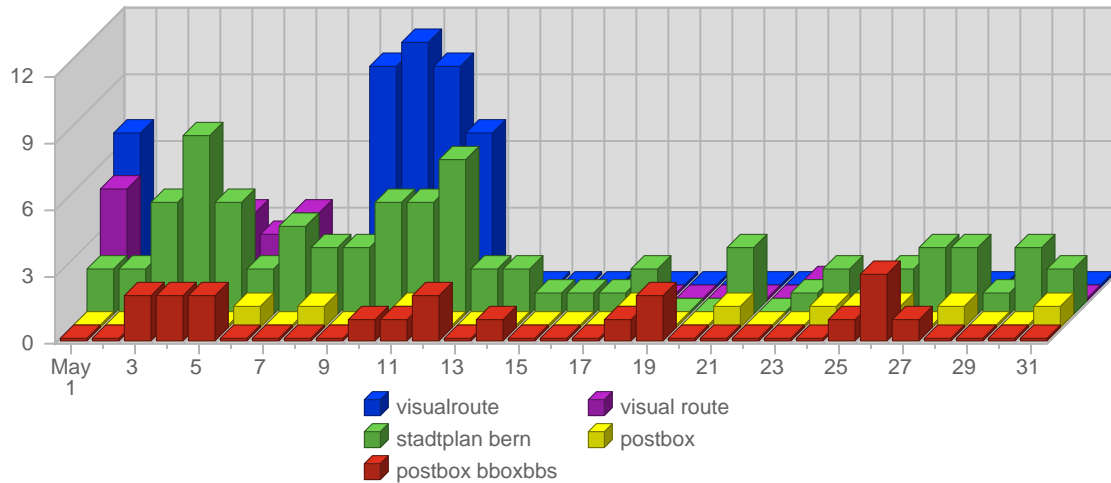
			12,239	-	
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Search Engines



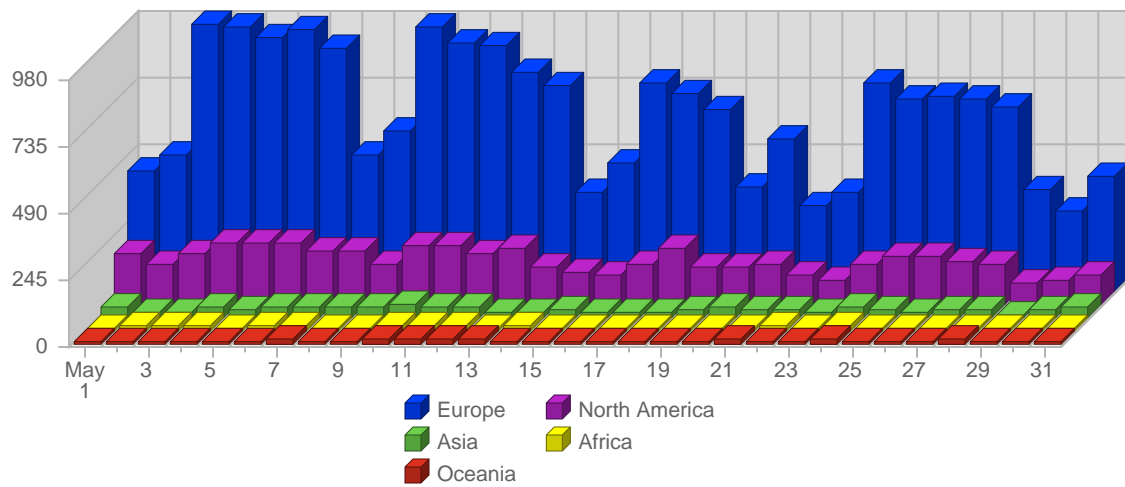
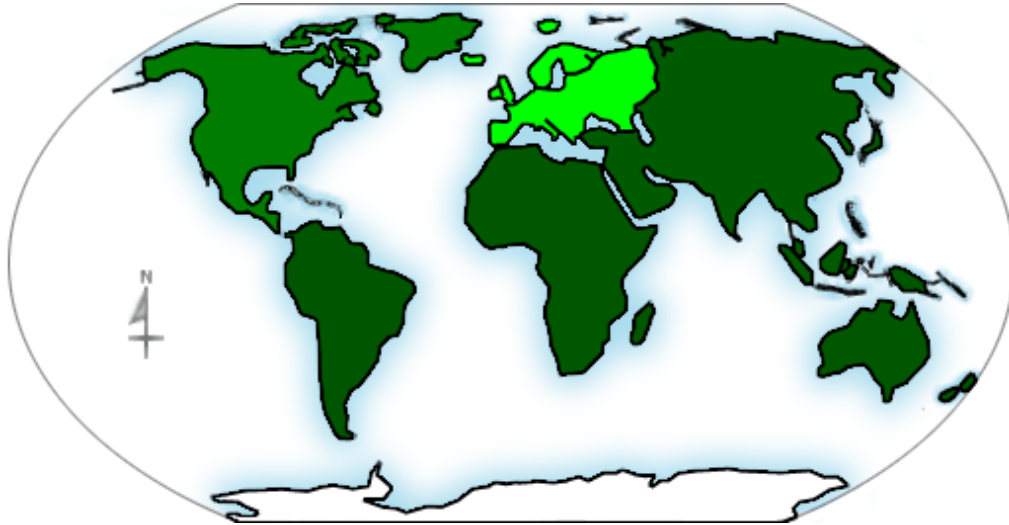
#	Logo	Search Engine	Total Visits Referred	Average Visits Historically	Change	Percent of Visits
1.		Google	669	-	-202 ▼	92.66%
2.		Lycos	33	-	-53 ▼	4.57%
3.		MSN	7	-	-4 ▼	0.97%
4.		AltaVista	5	-	+2 ▲	0.69%
5.		Yahoo	5	-	-33 ▼	0.69%
6.		All The Web	2	-	+2 ▲	0.28%
7.		AOL	1	-	-4 ▼	0.14%
			722	-		







Search Phrases



#	Search Phrase	Total Visits Referred	Average Visits Historically	Change	Percent of Visits
1.	visualroute	468	-	-270 ▼	40.24%
2.	visual route	93	-	-30 ▼	7.00%
3.	stadtplan bern	81	-	+1 ▲	6.97%
4.	postbox	28	-	+22 ▲	2.41%
5.	postbox bboxbbs	19	-	+5 ▲	1.63%
6.	visualroute bern	14	-	-32 ▼	1.20%
7.	stadtplan von bern	14	-	-6 ▼	1.20%
8.	visualroute schweiz	12	-	+2 ▲	1.03%
9.	lustige icons	11	-	-6 ▼	0.95%
10.	strassenkart... bern	11	-	+4 ▲	0.95%
11.	email icons	9	-	+2 ▲	0.77%
12.	visual traceroute	7	-	-6 ▼	0.60%
13.	postbox.ch	6	-	+2 ▲	0.52%
14.	test downloadgesc...	6	-	+3 ▲	0.52%
15.	route	6	-	-3 ▼	0.52%
16.	downloadgesc... test	6	-	+2 ▲	0.52%
17.	druckzentrum bern	5	-	+5 ▲	0.43%
18.	visualroute ch	5	-	-1 ▼	0.43%
19.	elektronisch... postkarten	5	-	-4 ▼	0.43%
20.	visual route bern	4	-	+1 ▲	0.34%
21.	strassenkart... von bern	4	-	+4 ▲	0.34%
22.	downloadgesc... testen	4	-	+3 ▲	0.34%
23.	outlook passwort	4	-	0	0.34%
24.	tracert	4	-	-24 ▼	0.34%
25.	myspeed	4	-	+3 ▲	0.34%
		1,163	-		

Continent Breakdown



#		Continent	Total Visits	Average Visits Historically	Change	Percent of Visits
1.		Europe	20,367	11,063.50	-1,760 ▼	74.45%
2.		North America	4,976	0.00	-17 ▼	18.19%
3.		Asia	917	0.00	-136 ▼	3.35%
4.		Africa	414	0.00	-5 ▼	1.51%
5.		Oceania	345	0.00	-66 ▼	1.26%
6.		South America	339	0.00	+26 ▲	1.24%

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			27,358	11,064	
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