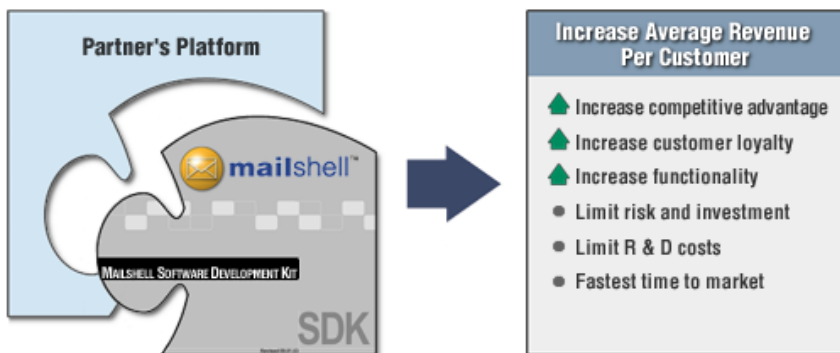


OEM SOLUTIONS - MAILSHELL SDK



> Features

- Fast and accurate: Mailshell is the simplest, most reliable and most accurate spam blocking software available.
- Time to market: Quickest reliable method for adding spam-blocking software to existing products.
- Private labeling maintains your proprietary customer relationships.
- No maintenance required. Mailshell provides software, rules and database updates automatically.

> What is the Mailshell SDK?

Mailshell's SDK is the simplest, most reliable and most accurate way to add anti-spam functionality to existing products.

Mailshell's primary focus is to provide the easiest, most advanced, embedded management API for integrating anti-spam with existing products and applications. Mailshell provides all the necessary APIs, development tools, engineering support, and testing protocols as well as frequent software and rules updates.

In addition to the flagship *Mailshell SDK*, we also offer the *Mailshell SDK Lite* to add spam filtering to small footprint devices.

Mailshell Anti-Spam SDK	Anti-Spam SDK Lite
<ul style="list-style-type: none"> • An easy-to-use multi-threaded development library to integrate the Mailshell Engine into any product or application. • Provides classes to communicate with the Mailshell Engine. • Allows OEM partners to choose over dozens of additional configuration options. 	<ul style="list-style-type: none"> • Less than 200K of code resides on the device. • Creates fingerprints of each incoming message and compares them to fingerprints in Mailshell's databases. • For each message, Mailshell returns a "spam score", i.e. the probability between 0%-100% that the message is spam.

Benchmarks		
	SDK	SDK Lite
Memory Usage	5 - 80 MB	1.0 - 1.5 MB
Storage	10 MB	200 K
Default Accuracy	> 95%	> 95%
Default False Positives	< 0.5%	< 0.5%
Default Throughput	25 msg/sec	5 msg/sec
Default Latency	16 msec/msg	863 msec/msg
Format	Complete Mailshell Anti-Spam Engine including local databases	Hosted version of the Mailshell Anti-Spam Engine with fingerprint analysis of incoming email compared with millions of existing fingerprints in Mailshell's databases
Created For	Where speed and configuration options are primary criteria	Where least memory impact is primary criteria
Platform	Linux, Windows, Solaris Sparc, Solaris Intel, FreeBSD, AIX, Mac OS X and HP-UX	Linux

*On a single Pentium 4 2.4GHz Hyperthreading machine running Linux

> Why OEM Mailshell's SDK?

The huge explosion of spam has also generated tremendous growth in the anti-spam market, creating significant opportunity for technology companies to expand their security products.

By integrating the Mailshell SDK, Mailshell's partners gain significant competitive advantages, and dramatically reduce the costs and time to market required for delivering seamlessly integrated spam filtering to their customers.

We also offer the essential support to successfully promote an anti-spam solution to your customers.

> REVIEWS AND PRESS

"Mailshell is priceless"

Forbes

"Mailshell is easy to use"



One of "the best ways to prevent spam"

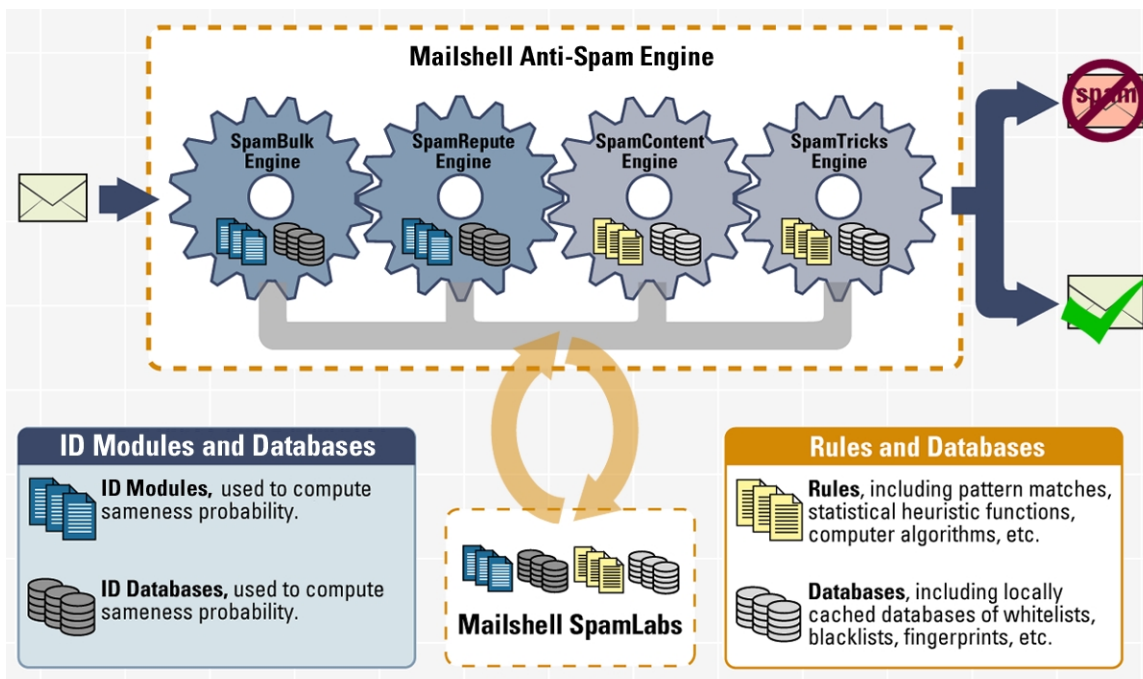
THE WALL STREET JOURNAL

Mailshell is "excellent"



"Mailshell is worth its cost"





> How Does Mailshell SDK Work?

Accurately Catch Spam

For each message, Mailshell Anti-Spam's Spam Recognition System (MSRS) applies checks of its four spam detection engines:

- *SpamBulk Engine*: Is the message or similar messages sent in bulk?
- *SpamRepute Engine*: Do most people want the message?
- *SpamContent Engine*: Will most people consider the message offensive?
- *SpamTricks Engine*: Is the message formatted or sent to bypass anti-spam rules or to be economical for spammers?

For every message, the four spam identification engines utilize more than 300,000 algorithms and rules to identify spam with an incredibly high accuracy rate, and a near-zero false positive rate. Mailshell Anti-Spam also creates a fingerprint ID for every e-mail message and compares it to existing fingerprints in its databases. Customers can opt to receive scheduled or real-time rules updates. The results of all of the engines are combined using SpamScore, a proprietary Bayesian statistical formula, into one final spam probability score.

Since spam constantly evolves, the Mailshell SpamLabs continuously collects and analyzes millions of new spam and legitimate messages and user feedback to tune the rules and databases and adjust the weighting of existing rules.

> About Mailshell

Mailshell is the OEM anti-spam leader. More than 4,000 companies and 10 million consumers worldwide rely on software 'Powered by Mailshell' to block spam.

By using Mailshell's software development kit, Mailshell's OEM partners increase their average revenue per customer, create new sources of recurring revenue and decrease their sales and support costs.

The award-winning Mailshell Engine is the only anti-spam solution developed explicitly to integrate spam-blocking technology with common IT components, including security appliances, mail servers, anti-virus applications and many others.

Mailshell is a privately-held company is based in Santa Clara, CA, with an additional office in San Francisco.

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> SELECT OEM CUSTOMERS



The Federal Trade Commission uses Mailshell software for all its spam-related criminal investigations.



Mailshell is the only anti-spam solution approved for use with Oracle Collaboration Suite.



Broderbund publishes SpamShredder, a desktop anti-spam application featuring the Mailshell SDK.



Webwasher licenses the Mailshell SDK for its SpamEquator products.



Aladdin Systems licenses the Mailshell SDK and publishes the award-winning SpamCatcher desktop software.



Finjan Software licenses the Mailshell SDK for use in its Vital Security products.



Stalker Software licenses the Mailshell SDK to offer a spam filtering plugin for its CommuniGate Pro software.

